

SPRING 2018

# promise:

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PAST, PRESENT AND THE POSSIBLE

CELEBRATING CANADA'S 150TH  
**THROUGH  
RECONCILIATION**

**GIVING MEANING TO  
THEIR COMMUNITY**  
JERET & KELLY BODE

**WÂSESKWAN:**

**THE SKY IS CLEARING**

**VITAL SIGNS:  
MEASURING THE VITALITY  
OF A COMMUNITY**

**PLAN TO MAKE**

**A DIFFERENCE**



SASKATOON  
COMMUNITY  
FOUNDATION

# our promise

TO CONTINUE MAKING SASKATOON THE  
BEST COMMUNITY IN WHICH TO LIVE.



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## WĀSESKWAN: THE SKY IS CLEARING

2017 PotashCorp Saskatoon Community  
Foundation Cultural Gala

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## JERET AND KELLY BODE

Giving Meaning to Their Community

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SASKATOON  
COMMUNITY  
FOUNDATION

# EVOLVING WITH OUR COMMUNITY



Like all of us, the Saskatoon Community Foundation (SCF) is getting older! The SCF is approaching its 50th anniversary in 2020. However, unlike the frailty of the human body, the SCF is growing stronger and better able to respond to community needs with each passing year! In fact, 2017 was our best year yet!

A part of growing older is the recognition and value of personal relationships and connections. The SCF is very appreciative, and humbled, by the overwhelming generosity of its donors over the past 5 decades. As incoming chair, it is my intention to personally thank as many of our donors as possible. I want you to know that we take your trust in the SCF very seriously. I will do everything I can to honour your commitment to our community.

2017 marked Canada's 150<sup>th</sup> birthday, and what better way to celebrate than a focus on reconciliation between Indigenous and non-Indigenous Canadians. Throughout 2017, the SCF embraced the spirit of reconciliation. Here are some of the initiatives we are proud of:

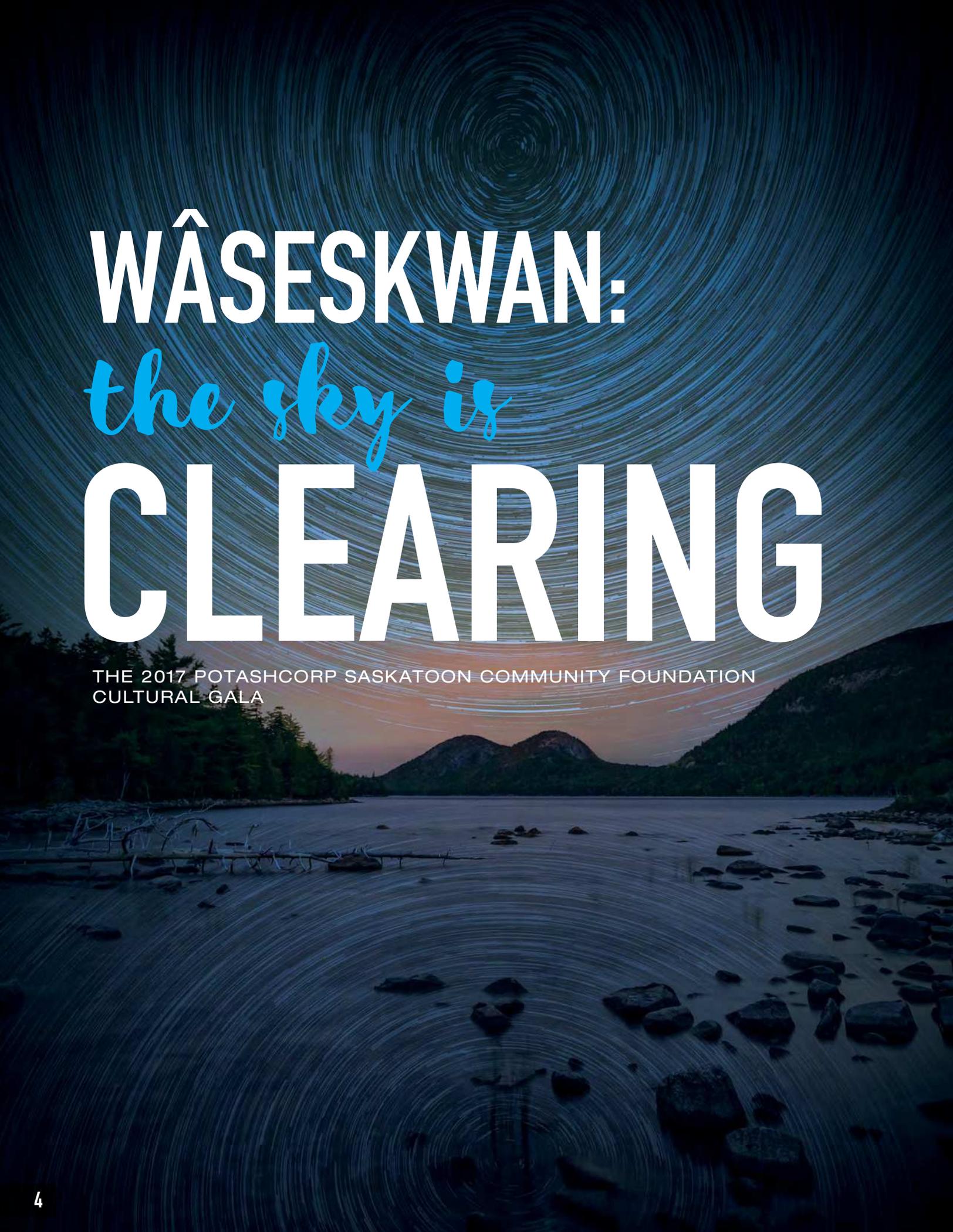
- Grants from the Fund for Canada's 150<sup>th</sup>. Twenty-two grants were made, with 70% of the funds going towards reconciliation projects.
- Announcement of the Community Fund for Reconciliation

- Commitment by the SCF Board of Directors to a reconciliation focus for the 2018 Quality of Life grants as well as an overall pledge that 'Belonging and Reconciliation' will be the SCF's strategic direction and focus for the foreseeable future.
- Random Act of Granting (in connection with Random Act of Kindness Day) given to Canadian Roots Exchange, which works to improve cross-cultural understanding of Indigenous culture among youth
- Our 2017 Vital Signs report, which presented data through Reconciliation Saskatoon's four focus areas for community building

I offer a special thanks to Tracy Muggli and Leanne Bellegarde, the co-chairs of Wâseskwan, the 2017 PotashCorp Saskatoon Community Foundation Cultural Gala, themed around truth and reconciliation. The evening was the most anticipated event in Saskatoon all year! Tracy and Leanne delivered an amazing event that was culturally and spiritually meaningful to all who participated and attended.

The changing cultural makeup of Saskatoon has led SCF to a renewed focus on social inclusion. However, as hard as we try, the SCF knows we are not experts on all aspects of inclusiveness. I welcome your thoughts, ideas and feedback as we all work hard to ensure Saskatoon is a welcoming place for everyone. 🌈

**Tiffany M. Paulsen, Q.C., Incoming Chair**



WÂSESKWAN:

*the sky is*

CLEARING

THE 2017 POTASHCORP SASKATOON COMMUNITY FOUNDATION  
CULTURAL GALA

This year's Gala was a unique statement about the significance of culture in Saskatoon, as the PotashCorp Saskatoon Community Foundation Cultural Gala embraced the spirit of reconciliation among Canada's Indigenous and non-Indigenous citizens through a unique experience, styled by Dawn Wasacase and produced by Carrie Catherine.

This year's event honoured the residential school survivors, acknowledging the "stormy history" revealed by the Truth and Reconciliation Commission and revealing the possibilities of a new footing for all Canadians to share in the future as the sky clears – Wâseskwan – Cree for "the sky clearing after the storm" showcased from table to talent the rich and diverse history of this place that is Saskatoon. Leanne Bellegarde and Tracy Muggli chaired a dedicated and enthusiastic committee of volunteers who embraced a unique vision for this Gala and brought it to life. A special thank you to advisors Lorna and Eugene Arcand, and the many survivors who were honored through this Gala.

The evening wove a special story, acknowledging not only Canada's 150th anniversary, but a story that had in fact begun thousands of years before with Indigenous people who had a rich and complex relationship to this place. Métis spoken work artist, Zoey Roy, set the tone with a compelling opening capturing our attention, and a powerful invocation and women's honour song by Maria and Walter Linklater started the evening in a good way. Leanne Bellegarde and John Lagimodiere showcased a stunning story centered on the life giving water that we know as the Saskatchewan River. Artists demonstrated the life on its banks – music, song, painting, leisure activities, trade, and the many stories that come together to make Saskatoon a gathering place for us all today were demonstrated by a premier line up of talent. The food was presented with thought and care to foods indigenous to our area and Tasty Towne Catering and the Aboriginal Youth

Entrepreneur Club of the Saskatoon Tribal Council showcased a unique appetizer and their talents.

The setting reflected a sky, a river bank, and the sound and image of water and light were effective transitions mimicking the movement from storm to clearing skies. An array of entertainment all evening throughout the venue from Bluejay Linklater, Scott's Yoga, KSAMB Dance, Little Prairie Steppers, Can-Am Gymnasts and Lancelot Knight reflected how Saskatoon uses its river banks. The musical and dance stylings of Josh Palmer, Darrell Bueckert, Megan Kent and Sara Krueger, Joseph Ashong, and Theodore Bison of Charging Bear Productions, created a tribute to the life of Saskatoon. An incredibly moving and compelling tribute to the residential school survivors was rendered by hand drum and vocal stylings of Andrea Menard and the power of Donny Parenteau on the fiddle. Throughout the evening, artist Kevin Pee-ace styled an original work on the evening's theme for auction.

In the spirit of the evening, sponsor representatives shared their own visions for reconciliation. The thought and care presented by their statements was an invitation to all to consider what reconciliation means to them.

This year's Gala was more than an event showcasing Saskatoon talent – it was an experience that brought our shared history together and called us to forge a new future together. For so many attendees, the evening moved them to reconsider our relations with one another.

The Gala raised \$170,000, but much more than that, Wâseskwan created a legacy which will forever support the work of reconciliation in Saskatoon. The Community Fund for Reconciliation represents an opportunity for community organizations to seek support, but perhaps more than that, it gives SCF and its donors and sponsors a means to ensure that resources are gathered and shared so that we create this brighter future. We sincerely thank all our sponsors for their support. Anyone can contribute to the Fund, so whatever you choose as your call to action, let's help this legacy to thrive for Saskatoon, forever. 🌱



## community fund for **RECONCILIATION**

At the 2017 PotashCorp Saskatoon Community Foundation Cultural Gala, the Saskatoon Community Foundation proudly announced the creation of the Community Fund for Reconciliation and committed to grant \$100,000 to reconciliation projects in 2018. The challenge we now face is how best to use the \$100,000.00 in the community. Each Canadian has a unique perspective on how to respond to the Truth and Reconciliation Commission's 94 Calls to Action, so we must listen and learn together.

We began with the idea of respecting and honouring indigenous peoples and building relationships. We asked cultural advisors for guidance. We held a pipe ceremony, and invited a residential school survivor to share his experiences with us, so that we could better understand the legacy of residential schools through a first-hand account. Next, we will work with cultural advisors to define the granting program. As soon as possible, we will communicate with the community about the Fund and what we hope to achieve through the grants.

We don't have all the answers. But we are committed to having the challenging conversations, acknowledging privilege and working to move beyond our dark past to a brighter future for all Canadians.

**Watch our website for more news about the grants in 2018!**



## ARTIST PERSPECTIVES ON WÂSESKWAN CARRIE CATHERINE & DAWN WASACASE

The challenge before us was to take our audience through an experience of reconciliation that dove deep into a difficult and painful legacy, yet left people with a sense of hope and inspiration to start their own journeys towards reconciliation. Wâseskwan.

In Cree, it means the sky is clearing after a storm—and it was not only the title of the event, but offered a powerful metaphor that wove through the artists' performances, the soundtrack, and room decor. Zoey Roy's spoken word pieces along with the natural sounds of water running, the powerful thunderstorm that accompanied the drum performance lead by Theodore Bison, and the dawn that emerged in the performance of Andrea Menard and Donny Parenteau—these were tremendous moments that moved the audience. However, reconciliation is not a performance, it is a personal journey of choice. And in the creation of this event, we were honoured to continue that journey through our own partnership.

We listened to elders and became immersed in a different way of doing things. We learned from the event Co-Chairs Tracy Muggli and (emcee) Leanne Bellegarde, as well as emcee John Lagimodiere. With Crystal MacLeod from RSVP Design as Event Coordinator, and Eugene and Lorna Arcand as Cultural Advisors we had a formidable team—not to mention the artists, whose talent and contributions evolved many ideas for the event. We believe the success of this event holds in it a truth for the success of reconciliation—let us create a platform for true and authentic partnerships, where many voices and ideas contribute to a solution that is profound, poetic and inspiring. 🌱

# ARTIST PERSPECTIVES ON WÂSESKWAN ANDREA MENARD:

The Wâseskwan: the sky is clearing 2017 PotashCorp Saskatoon Community Foundation Cultural Gala was a huge step for Reconciliation. The difference from the first time I performed at this gala seems like a leap in centuries. I felt there was a true desire to bridge the gap between our Indigenous and non-Indigenous communities by accessing the hearts of all in attendance.

Art has always been a successful tool to access the heart of human beings. The artistic vision created by Carrie Catherine, Dawn Wasacase and the committee was exceptional. Carrie and the team reached the communal heart of us all by using Water (the South Saskatchewan River,) and the Drum as the main unifying metaphor. The artistic vision included all the ways that Saskatoon residents experience water and the river. Rain. Storm. Splashing. Swimming. Canoeing. Quenching. Thirsty. Drowning. Mist. As a deep lover of our River, I was deeply honoured to lend my voice to that vision.

Water rolled down my cheeks when I spoke to my Elders and the residential school survivors in the audience. I was so excited to see their faces shining with surprise and relief. Yes... relief. For being included. For feeling honoured at a non-Indigenous event. For being seen as valuable members of this community. I saw many other attendees let Water roll down their cheeks too.

I was part of the unifying Drum piece. Almost every culture on the planet has some connection to the drum. Drumming can be fun and raucous, or sacred and ritualistic. Because a drum is familiar to us, as the heartbeat of Mother Earth, we can be open to another's culture and experience through



the drum. I believe the Drum piece struck that heart chord in all who listened. The attendees let the Drum open their hearts a little, and allowed the barriers to fade away. This is my prayer for all residents of Saskatoon.

I know that some people in Saskatoon still have no contact with their Indigenous neighbours. Reconciliation asks that we make an effort to reach across our comfort zone. The Wâseskwan: the sky is clearing 2017 PotashCorp Saskatoon Community Foundation Cultural Gala was true Reconciliation in Action. It not only brought an opportunity for non-Indigenous attendees to reach out in a straightforward and meaningful way, it also honoured Indigenous attendees who have spent a lifetime waiting for recognition. Every step we take matters. I am grateful to the attendees who brought a willingness to open their hearts and take a step towards Reconciliation. Nothing can stop a community that says, WE CAN.

I believe we can. 🌈

**Andrea Menard**



## EXCERPT FROM SPOKEN-WORD PIECE BY ZOEY ROY

This is our home  
These are our memories  
And we stand humbly together  
Diverse in tone perspective in ideas  
Representing all colours of lineage  
Ties that hold each of us up from our root  
And we are reminded that this is what it means to be from Saskatoon.



# CELEBRATING CANADA'S 150<sup>TH</sup> THROUGH *reconciliation*

In 2016, the Saskatoon Community Foundation began its journey of reconciliation. The Foundation had made a commitment to support the TRC's 94 Calls to Action, and had taken its first steps toward a broader vision. Grants from the Community Fund for Canada's 150<sup>th</sup> presented the Foundation with a wonderful opportunity to support reconciliation activities. In considering SCF's approach to these grants, we had learned that many Canadians did not share a sense of celebration around our country's landmark anniversary. For some Canadians, our history was marred by colonialism and its negative effects, by oppressive policies, and by a dark history of racism and abuse. We will not minimize or rationalize that history here.

At the same time, Canada's 150<sup>th</sup>, like the Centennial in 1967, was a moment for looking back and looking forward. For the Saskatoon Community Foundation, it could still be a moment of celebration, a celebration of a great country that could look truthfully at its painful past, take action to address issues in our society, and celebrate a shared vision for a stronger, more inclusive community for the future.

Because the grant funds coming to us from Community Foundations of Canada required local matching funds, we enlisted the help of our long-time community partner, Nutrien (formerly PotashCorp). The commitment of

funds by Nutrien doubled the size of the program to a potential \$300,000 to be granted. 22 grants were announced at an event June 8, 2017, with projects taking place throughout 2017 and in to early 2018. The majority of projects addressed reconciliation issues, through art, education, social programs and community events.

One of the first projects to take place was the 2<sup>nd</sup> Annual Rock Your Roots Walk for Reconciliation on June 21, 2017. Saskatoon Community Foundation staff and board members joined over 4000 people as we walked to call for real change in our community. Attendance at the 2017 event was up 48% over the inaugural walk in 2016.

Orange Shirt Day on September 30 raised awareness and honoured the survivors of residential schools. The Wícihitowin Conference on Aboriginal Engagement helped our community learn how to build bridges among aboriginal and non-aboriginal Canadians. Les Fêtes des Charettes celebrated Métis music and culture.

FolkFest, the Children's Festival and even the Winter Street Fair. Our diversity was celebrated in programs for newcomers and murals at Ecole Victoria School, the Friendship Inn, and in multiple outdoor locations on Broadway Avenue. SUM Theatre and Gordon Tootoosis Nīkāniwin Theatre brought dramatic art to life,

and Wanuskewin commemorated some of its gallery exhibits honouring indigenous culture. For the Saskatoon Community Foundation, presenting these Fêtes grants required us to create new partnerships among charities and non-charities to deliver the projects. We broadened our partnership with Nutrien to include Community Foundations of Canada and the Government of Canada, working together to celebrate change in the community. We reached out to new applicants for new ideas. We created new relationships through a new committee to review the applications, and later on one of these new friends joined our Grants Committee.

A community foundation builds on community's past to improve the world of the future. For SCF, Saskatoon and Canada, celebrating the past never felt more like a vision for the future.

For a complete list of Saskatoon's grants from the Fund for Canada's 150<sup>th</sup>, please visit our website. [↗](#)

Photos L to R: Les Fêtes des Charettes, Gabriel Dumont Institute; Rock Your Roots Walk for Reconciliation 2017; Orange Shirt Day

# Leadership AWARD: DAWN DEGUIRE



**Saskatoon Community Foundation's Leadership Award provides a bursary to assist a candidate from the non-profit sector to participate in the Leadership Saskatoon program.**

**SCF: What led you to seek out the Leadership Saskatoon program?**

My job has been parallel with my personal growth. It's had a lot to do with just stepping up into different roles within the organization. As the Communications Officer for the Saskatoon Tribal Council, I've grown in my technical skillset but also my education in Public Relations has shown me how crucial strong leadership is. As I've grown on a personal level, I began wondering, "What's next and how do we rise to the next level?" I know I need mentors because I can't do it alone and like that Leadership Saskatoon provides a mentor. I think in society, we are conditioned to self-navigate and figure it all out ourselves and not want to ask for help. I'm breaking out of that to find those key people who are willing to invest their time and energy in me. I was really pleased to see that Leadership Saskatoon works with community organizations to support indigenous applicants who may not have the tuition.

**SCF: What skills or knowledge are you hoping to gain by being part of the program?**

For the last few years I've been aware of this theme of women's voices being repressed, but more specifically those of Indigenous peoples.

There is a collective feeling of repression, and people are beginning to stand and speak out and express their views. I've been finding the courage to speak the truth as I see it. There's a fire in me that wasn't there before. I'd like to be somebody who stands up and takes risks. I feel this is what leaders do. It's really about building personal values and living by those values. I feel like I'm pretty in touch with my values now, especially coming from a place where I didn't know what they were. My personal healing journey had gifted me with inner strength and determination, but I still lacked my voice. Most of my life I was a follower who didn't know what to think—I was always on the fence. I was waiting for these people or those ones, to tell me what to think. I think there are lots of people like that who want to hear something that is different from the status quo, because clearly the status quo isn't working for everyone. I believe spiritually that I am at a place right now that I am intended to stand up and lead.

I hope to work on public speaking, make new contacts beyond the indigenous community, and open new doors. My personal journey braids with my professional journey and I'm at a place where I long for a larger community. I've come in contact with many more people from the broader community who share my values and who embrace different perspectives, so I am curious how an indigenous person fits in to that in this time of change.

We don't understand each other; we don't know each other's needs. It really is about authentically working together to create an

outcome. For example, when an Indigenous person is consulted or advises on something, it's different from when an Indigenous person is involved right from the onset in the development. And to me, that is the basis of true reconciliation. We want our hands in it, and we want to weave the fabric with you. Bring us to the table at the start and bring together common values and common interests. Be willing to examine systems and alter them to make it work for everyone. Be willing to change without being threatened. How many indigenous people are in decision making roles within the organizations all the way from the board to the front end?

**SCF: How do you want to lead in our community?**

I don't live my life according to a plan because that never works out. For me it's a spiritual thing, being able to let go of the outcome and let it unfold. I look for the signs along the way that show me I'm on the right path. It's up to Creator to decide how to use me as a vessel for change. I love public speaking and am working on starting my own life coaching business that incorporates the healing power of yoga. I'm involved with the formation of an indigenous yoga association and operate a women's sharing circle and yoga at White Buffalo Youth Lodge.

I feel we can all sense that this is a time of change, that there's an opportunity for deeper understanding that's never been there before. My goal is to bridge communities at least in some small way to help them better understand one another.

# PLAN TO MAKE A difference



At Sutton Financial Group, we show successful entrepreneurs and professionals how to preserve, protect, and pass on their wealth so that they can impact their world in a meaningful way. And yet when I reflect on my past 20 years as a donor, volunteer, board member and as a financial advisor with a specialty in philanthropy, when it comes to charitable giving, despite their best intentions, people sometimes fail to achieve the best results.

I want share one common error that can diminish the impact that we want to have on our family and the causes that are important to us:

Not understanding that your RRSP or RRIF will be your most highly taxed asset ... eventually.

For most Canadians, it is smart financial planning to contribute to a Registered Retirement Savings Plan (RRSP) and convert it to a Registered Retirement Income Fund (RRIF) when you are 71. Unfortunately, when you die, assuming you have no spouse to whom you can transfer your registered assets, your estate could be in for a massive tax bill. Why? Because all the assets in your RRSP or RRIF will be taxed as income in the year of your death. For many of us that means our friends at Canada Revenue Agency will take almost half the value! Fortunately, with some advanced planning including philanthropy, you can reduce or even eliminate this tax liability.

Think making a bequest is a hassle? Getting a lawyer involved is too much time and money? Well, here's a philanthropic strategy that takes about one minute to complete, costs nothing, and involves no lawyers. Using either your RRSP or RRIF you can implement The 60 Second Bequest™ in three easy steps.

- 1** Request an RRSP/RRIF Multiple Beneficiary Designation form from your plan administrator.
- 2** Complete the form naming your charity or charities of choice as one or more of the beneficiaries.
- 3** Return the form to your plan administrator.

Take Note: not every employee of the financial institution with whom you are dealing may be familiar with a Multiple Beneficiary Designation form. Rest assured that it does exist ... just keep asking until you are dealing with someone who knows where to find one.

If you are interested in learning more about the other common errors people make when giving to charity, please visit our website to download a copy of our special report.

One final thought. Ernest Becker in his Pulitzer Prize winning book, *The Denial of Death*, wrote, "What man really fears is not so much extinction, but extinction with insignificance."

We want our lives to matter... We want to have made a difference. Take the time to make wise decisions and avoid the errors that so commonly diminish the significant contributions people make. 🌱

## WHAT HAPPENS TO YOUR \$500,000 RRSP OR RRIF WHEN YOU DIE?\*



\* assumes top marginal tax bracket in Saskatchewan

# KINDNESS IS contagious

## RANDOM ACT OF KINDNESS DAY 2017

Since 2014, the Saskatoon Community Foundation has been the spark to ignite a group of community minded Saskatonians to make RAK Day an annual event. The concept has always been simple. No matter how big or small the gesture, spreading kindness is catchy and the result of these actions naturally increases the kindness quotient in our city. Organizations and individuals are encouraged, through social media, the Saskatoon Media Group and CTV Saskatoon, to get in on the act.

RAK has been a way for everyone to give back to the communities that they live in. It does not have to cost anything to be kind and can provide that “warm, fuzzy feeling” which makes an individual feel good. Since the inaugural year, videos, Twitter and Facebook documented the acts of kindness around that day without any commitment other than a quick post to what was done. Buying a cup of coffee for a person in the Tim Horton’s line, the Riders’ Gainer packing groceries at the Saskatoon Co-op, employees from the YWCA and Saskatoon City Transit handing out cups of Tim’s hot chocolate to Transit customers and police officers, and SaskTel Pioneers giving mitts and scarves are just a few examples of the kindnesses offered this year.

A list of 100 Acts of Kindness on the Saskatoon Community Foundation’s website was all people needed to get started. Children in schools

participated in providing inspirational messages to fellow classmates, supper was provided for families at the Ronald McDonald House, lunch was served for the military at CFB Dundurn - all of these good deeds were performed by people just wanting to show others that being kind is easy and benefits the giver as well as the recipient. Even the smallest child can learn the joy and importance of giving back and feeling good about being kind to everyone. Random Act of Kindness Day reminds us that we do not know what other people are going through and that a small Random Act of Kindness may be just what they need to get through their day. 🌈

**Gisele Howard**, RAK Day Committee Chair



## RANDOM ACT OF GRANTING: Canadian Roots Exchange

Since 2016, as part of its own celebration of Random Act of Kindness Day, the Saskatoon Community Foundation has committed a Random Act of Granting, making a small unsolicited grant to a local charity. The 2017 recipient was Canadian Roots Exchange, an organization which works to improve awareness of indigenous culture through cross-cultural programming for youth. Jess Alegria of CRE noted that the \$2500 grant would help support youth in learning about culture:

*“This funding will help support Indigenous and non-Indigenous high school aged youth from Saskatoon to take part in a cultural exchange in Saskatchewan. During this exchange youth participants will have the opportunity to create lasting connections, share lived experiences, learn from local community members, and take part in important discussions about reconciliation, land, treaties, culture, and identity.”*

– Jess Alegria, Canadian Roots Exchange



L to R: Jessica Alegria (CRE), Jessie Usselman (SCF), Don Ewles (SCF), and Valene Bill (CRE).

JERET & KELLY BODE

GIVING MEANING TO THEIR  
*community*



The meaning of life is to give meaning to others. By giving back to their community, Jeret and Kelly Bode will have a meaningful impact on making Saskatoon a stronger community in the future. The Bodes have created the Jeret and Kelly Bode Family Fund at Saskatoon Community Foundation. Jeret is Managing Director at Industrial Alliance Securities Inc. and also serves on the Board of Directors for the Saskatoon Community Foundation. Kelly is a lawyer and partner at WMCZ Lawyers and also serves as the current Chair of the Greater Saskatoon Chamber of Commerce.

**SCF:** Why did you create a fund for your family at Saskatoon Community Foundation?

KB: We created our fund because we are both very passionate about Saskatoon and its community, and we wanted to make sure the strong community existed for our daughter and for all the kids of the coming generations.

**SCF:** There are so many different ways to make a gift and so many different charities to which you can contribute. Why did you work with the Saskatoon Community Foundation?

JB: We worked with the Foundation because we wanted to save on time and cost, make it more efficient, so we went with the Saskatoon Community foundation to manage our fund. It's simple, which we need in life, because life is pretty complex. Kelly and I are extremely busy with our careers and our family life, so we are really using the Saskatoon Community Foundation as our charity of choice. Efficient, easy process, and the staff at the community foundation are wonderful to deal with.

**SCF:** What was the experience like, working with SCF?

KB: The experience was great. The community foundation knows where the needs are. They know the best options to set up our fund [original was "know the best options for set up for us"], and just made the whole process very easy.

**SCF:** Are there any particular advantages that you look for when making charitable gifts?

JB: I think one thing we looked at is having one tax receipt. If you make donations to a whole bunch of charities, you have to chase your tax receipts for filing. With the Saskatoon Community Foundation, you

have one tax receipt for the year, and it allows the Foundation to direct those funds into the community, because they know the community better than we know the community. We look at the Saskatoon Community Foundation as a really good tax-efficient planning tool for us. I'm in the investment banking world, building companies. If you invest in an early stage company and the company does really well on the stock market, when you gift those shares to the Saskatoon Community Foundation, you don't pay capital gains on the difference in value. You get a tax receipt for the level at which you made the gift. Using the Saskatoon Community Foundation as that tool is very powerful actually.

KB: People obviously want to leave some kind of legacy, and they want to do it in an efficient way. Once your funds are being dealt with through a will, you've lost control of how those funds are used in future, once they are passed to other people. Setting up a fund allows you to have some measure of control over how those funds are used and to ensure they are used in the community.

JB: And in perpetuity!

**SCF:** Do you have plans for giving in the future?

JB: Our goal is now that we've started our fund, we just add to it every year, and it will grow and grow, and that gets passed on to our children.

KB: Well, like Jeret said, one of the reasons that we chose the Saskatoon community Foundation is that we don't have to decide what charity to put our money into. There are so many good and worthy causes that it's hard to know what to pick sometimes. So, we created our fund so that our money will pool with others' gifts, and the broader pool will be used by the community foundation for the greatest need at the time. So we don't have to determine that from year to year. Our money will get used as it needs to be, and that will carry on into the future.

**SCF:** What do you see as the key to a vital community?

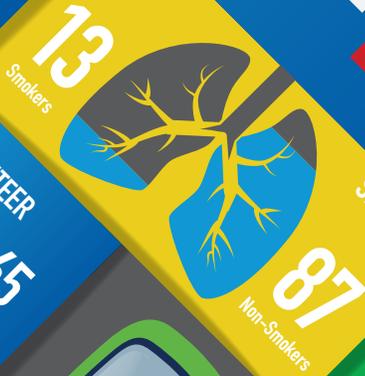
KB: It's really people giving back to others. I think if nobody steps up to create funds like this, it doesn't ensure that that community is going to thrive into the future. Community depends on a balance between meeting the needs of individuals and meeting the needs of the broader community. That depends on everybody working together to do what they can to make the community better. 🌱



MODE OF TRANSPORTATION (BETWEEN HOME & WORK)



# IF SASKATOON WAS MADE OF ONLY 100 PEOPLE



# VITAL SIGNS

## MEASURING THE VITALITY OF A COMMUNITY



Vital Signs presents a snapshot of data at a glance about Saskatoon. An initiative of Community Foundations of Canada, Vital Signs is an internationally respected tool for measuring and reporting on the vitality of communities. Through this report, Saskatoon Community Foundation hopes to inform and engage all citizens in making positive contributions to a stronger community in which all share a sense of belonging.

There are many lenses through which we can view community vitality. Many factors, such as work, education, environment, and culture, influence quality of life for each of us. All of our individual views add facets to a collective vision of Saskatoon's future.

### A TOOL FOR THE COMMUNITY

Vital Signs is more than just a report – it is a program that engages citizens in improving their communities, using data to inform action and change. Vital Signs can show us long-term

trends and influence the grants the Foundation makes in support of community needs.

Individuals and organizations, volunteers and donors, government and the private sector, all can use Vital Signs to inform their thinking and drive their choices and priorities.

### A MORE MEANINGFUL VITAL SIGNS

In 2015, the Saskatoon Community Foundation created its first Vital Signs report. In the time since that report was released, the Saskatoon Community Foundation has engaged with the Saskatoon community to ask what data best describes our shared experience of life in Saskatoon. The Saskatoon Community Foundation invited comments through a survey, held talking circles, and interviewed individuals. The Vital Signs Advisory Committee contributed diverse experience, knowledge and access to local data which complemented the data provided by Community Foundations of Canada.

### A BETTER MODEL FOR COMMUNITY VITALITY

Our data experts suggested that the focus areas used in Vital Signs could be re-organized to better reflect the current realities in our community. By adopting a community-building framework used by Reconciliation Saskatoon, we changed the way we look at our data, with a view to being more inclusive and more aware of diversity in the community. The four sections of the report reflect this vision of reconciliation and community-building through 4 key questions:

1. Do we understand our shared history and feel a sense of belonging?
2. How do we participate in building community?
3. Do we respect each other and our environment?
4. Do we share a high quality of life in Saskatoon?

Vital Signs can help the Saskatoon Community Foundation to support and develop the Saskatoon we all want to create together. How will you make YOUR vital contribution?



## WELCOME NEW STAFF!

**Jessie Usselman:** Marketing & Development Coordinator

**Krystal Hertzke:** Donor Services Administrator

## WELCOME NEW BOARD MEMBERS!

**Cara Petrovicz:** Frontline Industrial Solutions, Governance Committee, Grants Committee

**Danielle Favreau:** Karnalyte Resources, Audit and Finance Committee

**Aftab Ahmad:** Saskatchewan Medical Association, Investment Committee

**Raj Kavia:** Kavia Autobody, Asset Development Committee

THE MEANING OF  
**LIFE**  
— IS TO —  
**GIVE**  
MEANING TO  
**OTHERS**



A mother's values and beliefs shape the meaning of a child's life. Inspire a tradition of giving and create a lasting legacy for generations to come. An act of kindness for your loved ones and your community.

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